

Message Text

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COM/OIM/SAD/JEMURRIN

COM/CAGNE/PHALE

HMMONTGOMERY/NEA/RA/STATE

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R 212127Z NOV 74

FM SECSTATE WASHDC

TO AMEMBASSY BEIRUT

AMEMBASSY JIDDA

AMEMBASSY TEHRAN

AMCONSUL DHAHRAN

INFO AMEMBASSY ABU DHABI

AMEMBASSY AMMAN

AMEMBASSY CAIRO

AMEMBASSY DAMASCUS

AMEMBASSY KUWAIT

AMEMBASSY MANAMA

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KUWAIT NOT ADDEE, PASS INFO DOHA

E.O. 11652:N/A

TAGS: BEXP, XF

SUBJECT: PROPOSED NEW MEXICO STATE IOGA TRADE MISSION

REF: 10 FAM 975

1. NEW MEXICO STATE DEPT. OF DEVELOPMENT PROPOSES ORGANIZE IOGA TRADE MISSION TO MIDDLE EAST AS EARLY NEXT YEAR AS POSSIBLE. USDOC HAS SUGGESTED TO ORGANIZERS THAT FIRST TWO WEEKS SEPT 1975 MIGHT BE FIRST AVAILABLE DATES.

2. MISSION WOULD PROPOSE INCLUDE 10 TO 12 NEW MEXICO
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COMPANIES WHOSE INTEREST WOULD BE TO SECURE AGENTS/DISTRIBUTORS,

DIRECT SALES, AND/OR PROMOTE REVERSE INVESTMENT IN NEW MEXICO PROPERTIES. A NUMBER OF FIRMS HAVE ALREADY EXPRESSED KEEN INTEREST IN PARTICIPATING. THEIR PRODUCTS ARE AS FOLLOWS: OIL FIELD CHEMICALS; MOBILE HOMES; PREFABRICATED CONCRETE FORMS; PREFABRICATED HOUSING UNITS, PRIMARILY DESIGNED FOR COMMERCIAL SUCH AS HOTEL, MOTEL AND OFFICE USE; SECURITY DEVICES SUCH AS INTRUSION ALARMS; AIR CONDITIONERS FOR BUSES; MOBILE WELDING UNITS; AGRICULTURE PRODUCTS AND SHEEP; OFF-THE-ROAD TRAILERS; LAND DEVELOPER WISHING ARAB INVESTMENT IN NEW MEXICO LAND.

3. IT IS TENTATIVELY PROPOSED THAT THE MISSION WOULD VISIT LEBANON, IRAN AND SAUDI ARABIA, HAVE TWO TO THREE WORKING DAYS IN EACH OF THE FOLLOWING CITIES, BEIRUT, TEHRAN, JIDDA AND DHAHRAN, DURING A TWO WEEK PERIOD. IF AVAILBALE, MISSION WOULD PROPOSE USE BEIRUT AND TEHRAN TRADE CENTERS AS MISSION HEADQUARTERS.

4. POSTS(INCLUDING INFO POSTS INTERESTED IN POSSIBILITY OF HOSTING PROPOSED MISSION) REQUESTED COMMENT SOONEST RE (1) POTENTIAL MARKET FOR PRODUCTS MENTIONED PARA. 2 ABOE IN THEIR RESPECTIVE AREAS; (2) ABILITY TO PROVIDE FULL SUPPORT FOR PROPOSED TRADE MISSION, AND IDENTIFYING BEST POSSIBLE TIME PERIOD FOR VISIT (AVOIDING DIRECT CONFLICTS WITH OTHER EVENTS, HOLIDAYS, ETC.); AND (3) (DOR BEIRUT AND TEHRAN) AVAILABILITY OF TRADE CENTERS AS MISSION HEADQUARTERS, INDICATING BEST TIME PERIOD.
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